

**Fresh Mexican products exported
under international quality standards.**

Pineapple

Ananas comosus

Technical Data Sheet



Agricultura
Secretaría de Agricultura y Desarrollo Rural



www.afirmaproduce.com



Description



Pineapple is a tropical fruit with golden, juicy and naturally sweet flesh, known for its fresh aroma and balanced sweet–acid flavor profile. Grown in the warm and fertile lands of Veracruz, Mexico, Afirma pineapple is cultivated under practices that ensure quality, freshness, and consistency year–round.

Its versatility makes it ideal for fresh consumption as well as for the food and beverage industry.



Golden, juicy,
and naturally
sweet flesh



Balanced flavor
profile of sweetness
and acidity



Highly versatile: suitable
for fresh consumption
and industrial processing

Selection and Handling



Select pineapples with a sweet aroma, firm shell, and a uniform yellow–gold color. Avoid fruit with bruises, soft spots, or dark blemishes.

Handle carefully to prevent damage to the skin, as this may accelerate deterioration and reduce juiciness.



Storage



Temperature:
7–13 °C



Relative humidity:
85–90%



Shelf life: 12–16 day
under optimal storage conditions.

Nutrient	Amount
Energy	209 kJ / 50 kcal
Total Fat	0.1 g
Saturated Fat	0.0 g
Carbohydrates	13.1 g
Sugars	9.9 g
Dietary Fiber	1.4 g
Protein	0.5 g
Salt	0.00 g
Potassium	109 mg
Vitamin C	47.8 mg

Nutritional Value



Pineapple is an excellent source of vitamin C, antioxidants, and natural anti-inflammatory compounds such as bromelain. It supports digestion, strengthens the immune system, and contributes to hydration. Its manganese content aids in energy metabolism and bone health.

Culinary Uses

Ideal for fresh consumption, juices, cocktails, desserts, grilling, and a wide range of processed products. In the food industry, it is commonly used for the production of juices and nectars, concentrates, frozen fruit, jams, dehydrated products, baked goods, and various preparations in international cuisine.

Packaging Specifications

Packaging Type	Corrugated box
Boxes per pallet	55
Weight per box	18 kg/40 lbs
Pallets per load*	20
Total load weight*	19,800 kg
Peso por caja packaging.	18 kg / 40 lbs Certified

*Load in 48-foot container or refrigerated trailer.



At Afirma Internacional, S.A. de C.V., we are dedicated to the production, marketing, and export of agricultural products to national and international markets.

We operate in compliance with current official standards, ensuring that each of our processes meets the highest quality and food safety standards.

Our company offers a wide catalog of fresh and seasonal products, harvested in Veracruz, Mexico, recognized for their freshness and superior quality.

We are committed to providing our clients with carefully selected and certified products, ensuring proper classification, packaging, and logistics so that each shipment arrives in optimal condition at its destination.



Let's stay in touch



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