

Fresh Mexican products exported
under international quality standards.

Passion Fruit

Passiflora edulis f. flavicarpa

Technical Data Sheet



Agricultura
Secretaría de Agricultura y Desarrollo Rural



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Description



The yellow passion fruit (*Passiflora edulis* f. *flavicarpa*) is an aromatic tropical fruit with a thick, bright yellow skin and juicy orange pulp filled with edible seeds. It has a sweet-tart flavor and an intense aroma. Grown mainly in Veracruz, Mexico, it thrives in warm, humid climates and is highly valued for its use in juices, desserts, and concentrates.



Aromatic fruit
with naturally
sweet juice



High yield
and quality



Valued for its use
in juices, desserts,
and concentrates

Selection and Handling



Select firm fruits with a glossy yellow surface. As it ripens, the skin becomes slightly wrinkled, indicating full flavor. Store at room temperature until ripe, then refrigerate to extend shelf life.



Storage



Temperature:
8–10 °C



Relative humidity:
85–90%



Shelf life: 2–3 weeks
under proper storage conditions.

Origin and Availability



Produced mainly in Actopan, Veracruz, Mexico. Available year-round, with harvest peaks between April and September.



Nutritional Information (per 100 g)

Nutrient	Amount
Energy	406 kJ / 97 kcal
Total Fat	0.4 g
Saturated Fat	0.1 g
Carbohydrates	23 g
Sugars	11 g
Dietary Fiber	10.4 g
Protein	2.2 g
Salt	0.02 g
Potassium	348 mg
Vitamin C	30 mg

Nutritional Value



Rich in fibre, potassium, and vitamin C, passion fruit supports digestion, hydration, and immune function. Its high antioxidant content helps protect cells and promotes healthy skin.

Culinary Uses

Used in juices, smoothies, jams, sauces, and desserts. The pulp is ideal for flavoring dairy products, cocktails, and frozen goods. It is also processed industrially for concentrated juice and natural aroma extracts.

Packaging Specifications

Packaging Type	Corrugated box
Boxes per pallet	55
Weight per box	18 kg
Pallets per load*	20
Total load weight*	19,800 kg
Peso por caja packaging.	18 kg / 40 lbs Certified

*Load in 48-foot container or refrigerated trailer.



At Afirma Internacional, S.A. de C.V., we are dedicated to the production, marketing, and export of agricultural products to national and international markets.

We operate in compliance with current official standards, ensuring that each of our processes meets the highest quality and food safety standards.

Our company offers a wide catalog of fresh and seasonal products, harvested in Veracruz, Mexico, recognized for their freshness and superior quality.

We are committed to providing our clients with carefully selected and certified products, ensuring proper classification, packaging, and logistics so that each shipment arrives in optimal condition at its destination.



Let's stay in touch



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